



APOLLO AERIALOGRAPHY
Aerial Drone Photography & Videography Solutions

Preliminary Project Briefing Form

Flight Operations Plan #:

Client:

Proposed Date of Flight:

Tentative Time of Flight:

Location:

Objective(s): *(What would you like to accomplish with these photos and/or videos?)*

Audience(s): *(Who are you trying to reach/impact?)*

Tone: *(What type of attitude do you want to be conveyed to the audience?)*

Mood: *(How do you want the audience to feel after viewing the photos/videos?)*

Branding: *(Does a specific font, font color and/or size need to be used? If so, please specify.)*

Logo: *(If a logo is to be included, please provide a PNG or JPEG link or attachment. If a logo is to be included, should it appear as a watermark throughout the video? Intro? Closing? Please specify.)*

Scene Selections: *(Identify potential scenes/areas to include or avoid.)*

Captions: *(Are captions to be included on photos and/or video? If so, please specify.)*

Contact Information: *(Is contact information to be included on photos and/or video? If so, please specify.)*

Other: *(Please include any additional information)*